HKCAAVQ Local Member

Professor QIU Han-qin
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Professor Hanqin Qiu is currently the Dean and Distinguished Professor at International School of Cultural Tourism, Hangzhou City University. She once served as a tenured professor of The Hong Kong Polytechnic University and dean of the College of Tourism and Service Management of Nankai University. And now she is also the Academic member of China Tourism Academy, Vice President of UNESCO Hong Kong Association, and Quality Assessor of The University Grants Committee for Hong Kong government. She is also the council member of HKCAAVQ since 2019.

Professor Qiu's research interests lie in the areas of tourism education and education reform. Since 2015, she has served as the chief editor of the Journal of Quality Assurance in Hospitality & Tourism, and was invited to serve as the guest editor of International Journal of Contemporary Hospitality Management and Journal of Vacation Marketing on China's hotel and tourism development topics, and she was also the regional editor of International Journal of Contemporary Hospitality Management. She has published more than 100 high-quality papers in major international journals of tourism and hospitality management, including Tourism Management, Annals of Tourism Research, Journal of Sustainable Tourism, etc. She is also the regular speaker at major international conferences.

Professor Qiu has been engaged in tourism education and research for more than 30 years, guiding more than 60 graduate students, including doctoral students. She once served as the director of the China Master's Program of the School of Hotel and Tourism Management of Hong Kong Polytechnic University, and has cooperated with Zhejiang University in the Master's Program since 1999, which has been running successfully for more than 20 years. She has created the very first "Micro-master of International Hotel Management" program for the Hong Kong Polytechnic University, Nankai University's micro-credential curriculum project, and many other tourism education and teaching reform projects. Professor Qiu was awarded the honorary title of "Smart Teaching Star" by the Online Education Research Center of the Ministry of Education in China, and Awarded as "Outstanding Contributor of Tourism Education" by China Tourism Association. Professor Qiu expects to promote the concept of sustainable education and lifelong learning through the development of information technology in the Internet and artificial intelligence era.