



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

**SUMMARY ACCREDITATION REPORT**

**TECHNOLOGICAL AND HIGHER EDUCATION  
INSTITUTE OF HONG KONG,  
VOCATIONAL TRAINING COUNCIL**

**PROGRAMME VALIDATION**

**BACHELOR OF ARTS (HONOURS) IN  
HOTEL OPERATIONS MANAGEMENT**

**AND**

**BACHELOR OF ARTS (HONOURS) IN  
PROFESSIONAL ACCOUNTING**

**MARCH 2014**

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

## **1. Introduction**

1.1 The Technological and Higher Education Institute of Hong Kong (THEi) is a member institution of the Vocational Training Council (VTC). It offers vocationally-oriented self-financed degree programmes. THEi was granted Institutional Review status by the HKCAAVQ in September 2012. To date, THEi offers nine bachelor degree programmes in various disciplines.

1.2 Based on the Service Agreement, the HKCAAVQ was commissioned by THEi to conduct a programme validation exercise with the following Terms of Reference:

(a) To determine whether the Bachelor of Arts (Honours) in Hotel Operations Management and Bachelor of Arts (Honours) in Professional Accounting Programmes offered by THEi meet the stated objectives and Qualifications Framework (QF) standard and can be offered as accredited programmes from the 2014/15 academic year; and

(b) To submit to THEi an accreditation report covering the named Programmes setting out the HKCAAVQ's determination in relation to (a) above.

1.3 An on-site visit took place on 21 – 24 January 2014.

## **2. HKCAAVQ's Accreditation Determination**

Having due consideration of the accreditation panel's observations and comments as presented in this Report, the HKCAAVQ makes the following accreditation determination:

### **2.1 Programme Validation**

Approval

<b>Name of Operator</b>	Technological and Higher Education Institute of Hong Kong, Vocational Training Council 職業訓練局 - 香港高等科技教育學院	
<b>Name of Award Granting Body</b>	Vocational Training Council 職業訓練局	
<b>Title of Learning Programme</b>	Bachelor of Arts (Honours) in Hotel Operations Management 酒店營運管理（榮譽）文學士	Bachelor of Arts (Honours) in Professional Accounting 專業會計（榮譽）文學士
<b>Title of Qualification (Exit Award)</b>	Bachelor of Arts (Honours) in Hotel Operations Management 酒店營運管理（榮譽）文學士	Bachelor of Arts (Honours) in Professional Accounting 專業會計（榮譽）文學士
<b>Primary Area of Study / Training</b>	Recreation, Leisure, Tourism and Hospitality	Economics, Accountancy, Finance & Investment
<b>Other Area of Study / Training</b>	Nil	Nil
<b>QF Level</b>	Level 5	
<b>QF Credit</b>	Not applicable	
<b>Mode of Delivery and Programme Length</b>	Full-time, 4 years Flexible part-time, up to 8 years	
<b>Intermediate Exit Award</b>	<b>Title of Qualification:</b> Higher Diploma in Hotel Operations Management 酒店營運管理高級文憑  <b>QF Level:</b> Level 4  <b>QF Credits:</b> Not applicable  <b>Attainment:</b> Completion of 5 semesters in full-time mode or up to 4 years in flexible part-time mode of the Bachelor of Arts (Honours) in Hotel Operations Management Programme	<b>Title of Qualification:</b> Higher Diploma in Professional Accounting 專業會計高級文憑  <b>QF Level:</b> Level 4  <b>QF Credits:</b> Not applicable  <b>Attainment:</b> Completion of 5 semesters in full-time mode or up to 4 years in flexible part-time mode of the Bachelor of Arts (Honours) in Professional Accounting Programme

<b>Start date of Validity Period</b>	1 September 2014	1 September 2014
<b>End date of Validity Period</b>	31 August 2019	31 August 2019
<b>Number of Enrolments</b>	One enrolment per year	One enrolment per year
<b>Maximum Number of New Students</b>	Year 1 Entry – 60 per year Year 3 Entry – 60 per year	Year 1 Entry – 60 per year Year 3 Entry – 30 per year
<b>Specification of Competency Standards Based Programme</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>Address of Teaching Venue</b>	20A Tsing Yi Road, Tsing Yi Island, New Territories	

### 2.1.1 Recommendations

#### Bachelor of Arts (Honours) in Hotel Operations Management (BA (Hons) in HOM) and Bachelor of Arts (Honours) in Professional Accounting (BA (Hons) in PA)

- (a) THEi should refine the syllabuses of “*Habits of Scientific Thinking*”, “*Living with Sustainable Materials*”, and “*Green & Intelligent Building*” so as to show clearly their different orientations towards the subject matter “sustainability”.
- (b) THEi should devise a comprehensive plan for the implementation of the “*Final Year Project*” modules.
- (c) THEi should seek to have a balance of academic, research and professional expertise in the teaching team in order to address the various dimensions of the Programmes.

#### BA (Hons) in PA

- (d) THEi should identify good teaching and learning practices in attaining balance between theory and practice.

### 3. Programme Details

The following programme information is provided by the operator.

#### 3.1 Programme Objectives

##### BA (Hons) in HOM

- Equip students with a solid foundation of knowledge and skills in key hotel operations areas, namely food and beverage management, and accommodation management, that will prepare them to ultimately assume managerial roles in the wider hotel industry;
- Build up students' abilities in professional practice in work ethics, teamwork, communication, management and entrepreneurship, and their conceptual and cognitive skills for solving complex hotel operations and management challenges;
- Develop students' tactical perspectives on contemporary issues in the areas of hotel food and beverage management and hotel accommodation management locally, regionally and globally, and their consequent responsibilities relevant to the growth and betterment of Hong Kong hotel industry; and
- Strengthen students' abilities to keep abreast of developments in their chosen profession and to pursue independent and lifelong learning.

##### BA (Hons) in PA

- Equip students with a solid foundation of knowledge and skills in Professional accounting that will prepare them to become competent supervisors shortly after graduation, and to ultimately be able to assume managerial roles in professional accounting and related practices;
- Develop students' sensitivity and creativity in accounting and management of corporate financial resources to meet the emerging needs and development of the business environment in Hong Kong and China's Mainland;
- Build up students' abilities in professional practice relating to work ethics, teamwork, communication, management, entrepreneurship and other skills for solving complex accounting or business problems;

- Develop in students tactical perspectives on contemporary issues in the areas of accounting, finance and corporate governance in local, national and global contexts, and their consequent responsibilities relevant to the growth and betterment of society; and
- Strengthen students' abilities to keep abreast of developments in the accounting professions and to pursue independent and lifelong learning.

### 3.2 Programme Intended Learning Outcomes

#### BA (Hons) in HOM

- Apply knowledge and skills of food and beverage management, and accommodation management to the hotel industry in supervisory and managerial contexts;
- Plan, organise and execute intellectual and creative activities in hotel operations management for the expanding needs and continued development of the hotel industry;
- Perform management functions effectively in multi-disciplinary settings concerning professional ethics, practice and responsibilities in the hotel industry and related sectors;
- Critically analyse and evaluate hotel operations management problems and contemporary issues in order to formulate feasible solutions with supporting evidence;
- Communicate effectively with hotel and related industry practitioners on complex practical and managerial issues in hotels; and
- Reflect on personal career goals and plans for career development and lifelong learning.

#### BA (Hons) in PA

- Perform the duties of professional accountants competently and independently in both public practice and practice in business, adhering to Hong Kong and international accounting standards;
- Use different sources of information to identify important issues in an accounting or business context;

- Communicate effectively by using English and Chinese, and information technology to present arguments and thoughts in a structured, logical and systematic way to justify the outcome or solution proposed;
- Evaluate the impact of the social, economic, regulatory and political environment on professional accounting practices in Hong Kong and China's Mainland;
- Formulate strategies to tackle unfamiliar accounting or business problems and design creative solutions to such problems;
- Demonstrate integrity and ethical conduct in professional practice in fulfillment of personal and social responsibility for achieving personal and/or group outcomes;
- Perform supervisory and managerial functions to accomplish the team goal; and
- Reflect on individual career goals for continuous professional development and lifelong learning.

### 3.3 Programme Structure

#### BA (Hons) in HOM

Module Type		Years 1 & 2 Credit Points		Years 3 & 4 Credit Points		No. of Modules	Total Credit Points No.
		QF-L4	QF-L5	QF-L4	QF-L5		
General Education (GE) Modules	GE Core (English)	3	3	-	3	3	9
	GE Core (Chinese)	3	-	-	3	2	6
	GE Core (from 3 domains)	6	-	3	-	3	9
	GE Elective	-	3	-	9	4	12
Industry/ Profession Specific (IPS) Modules	Programme Core	30	18	-	33	26	81
	Programme Elective Modules	-	-	-	15	5	15
	Work-integrat ed Learning*	-	-	0	-	1	0
<b>Total</b>		<b>66</b>		<b>66</b>		<b>44</b>	<b>132</b>

\* Before they can graduate, students must complete a *Work-integrated Learning* module. This module is assessed on a Pass/Fail basis and will not be counted as part of the required minimum CPs for graduation or included in the calculation of the Grade Point Average (GPA).

## BA (Hons) in PA

Module Type		Years 1 & 2 Credit Points		Years 3 & 4 Credit Points		No. of Modules	Total Credit Points No.
		QF-L4	QF-L5	QF-L4	QF-L5		
General Education (GE) Modules	GE Core (English)	3	3	-	3	3	9
	GE Core (Chinese)	3	-	-	3	2	6
	GE Core (from 3 domains)	6	-	3	-	3	9
	GE Elective	-	6	-	6	4	12
Industry/Profession Specific (IPS) Modules	Programme Core	27	12	-	45	28	84
	Programme Elective Modules	-	-	-	12	4	12
	Work-integrated Learning*	0	-	-	-	1	0
<b>Total</b>		<b>60</b>		<b>72</b>		<b>45</b>	<b>132</b>

\* Before they can graduate, students must complete a *Work-integrated Learning* module. This module is assessed on a Pass/Fail basis and will not be counted as part of the required minimum CPs for graduation or included in the calculation of the Grade Point Average (GPA).

### 3.4 Graduation Requirements

- To obtain the qualification of the BA (Hons) in HOM, students are required to complete a total of 44 modules amounting to 132 credit points (CPs): 42 of them are allocated 3 CPs, one 6 CPs and one is non-credit-bearing. As for the BA (Hons) in PA, students are required to complete 45 modules amounting to 132 CPs: 44 of them are allocated 3 CPs and one is non-credit-bearing. For both qualifications, the completion of the non-credit-bearing module “Work-integrated Learning (WIL)” is required.
- To gain the qualification of HD in HOM, students are required to complete 25 modules: 21 of them are allocated 3 CPs, two 6 CPs and two are non-credit-bearing. As for the HD in PA, students are required to complete 27 modules: 25 of them are allocated 3 CPs and two are non-credit-bearing. The two non-credit-bearing modules of both qualifications are “Work-integrated Learning” and “e-learning Package: English for Workplace Communication”. The total CPs required for either HD qualification is 75.

### 3.5 Admission Requirements

#### Year 1 Entry (BA (Hons) in HOM and BA (Hons) in PA)

Standard Entry Route		*Non-Standard Entry Route
Local Qualification	Non-local Qualification	
<u>HKDSE</u> Level 3 in <ul style="list-style-type: none"> <li>Chinese Language</li> <li>English Language</li> </ul> Level 2 in <ul style="list-style-type: none"> <li>Mathematics</li> <li>Liberal Studies</li> <li>1 Elective Subject or an Applied Learning Subject</li> </ul> <u>HKALE</u> Grade E in <ul style="list-style-type: none"> <li>AS Chinese Language &amp; Culture/ AL Chinese Literature/Grade D in a HKCEE language other than Chinese and English, and</li> <li>AS Use of English, and</li> <li>1 AL or 2 AS subjects, and</li> <li>5 HKCEE subjects, including Chinese Language and English Language</li> </ul>	<u>Mainland China</u> <ul style="list-style-type: none"> <li>A score above the cut-off line for admission to Mainland 2<sup>nd</sup>-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and</li> <li>A score above 100 out of a maximum of 150 for both Chinese Language and English Language</li> </ul> <u>Other Non-local Qualifications</u> <ul style="list-style-type: none"> <li>Equivalent HKDSE qualifications and a standard of English equivalent to Level 3 of HKDSE English Language</li> </ul>	<ul style="list-style-type: none"> <li>To be determined by the Faculty Dean on a case-by-case basis</li> <li>Students admitted through non-standard entry will not exceed 10% of the total planned places.</li> </ul>

\* Applicants who do not meet the standard general and programme-specific entrance requirement are considered under Non-Standard Entry Route.

#### Year 3 Entry

##### BA (Hons) in HOM

- Holders of VTC's Higher Diploma (HD) in Hotel and Catering Management; or
- Holders of other formal qualifications applying for advanced standing \*; and
- Pass in admission interview

##### BA (Hons) in PA

- Holders of VTC's Higher Diploma (HD) in the accounting-related programmes; or
- Holders of other formal qualifications applying for advanced standing \*; and
- Pass in admission interview

\* The maximum amount of specified and unspecified advanced standing and module exemption to be granted will not exceed 50% of the total number of credit points of the Programme.

#### **4. Substantial Change**

- 4.1 The maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval from the HKCAAVQ.

#### **5. Qualifications Register**

- 5.1 Qualifications accredited by the HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who are admitted to the named accredited learning programmes during the validity period and who have graduated with the named qualification uploaded in the QR will be considered to have acquired a qualification recognised under the QF.

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