



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

**SUMMARY ACCREDITATION REPORT**

**YEW CHUNG COMMUNITY COLLEGE**

**PROGRAMME VALIDATION**

**HIGHER DIPLOMA IN EARLY CHILDHOOD EDUCATION**

**AND**

**PROGRAMME REVALIDATION**

**DIPLOMA IN UNIVERSITY FOUNDATION STUDIES AND**

**ASSOCIATE OF ARTS DEGREE**

**APRIL 2014**

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

## **1. Introduction**

- 1.1 Yew Chung Community College (“the College”) is an independent, self-financing tertiary education institution incorporated as a wholly-owned subsidiary of the Yew Chung Education Foundation (YCEF). The College undertook a three-stage accreditation by the HKCAAVQ, including a Review of Plans conducted in December 2003, followed by an Institutional Review of the College and a validation of the proposed programme conducted in 2007. Since then, the College has offered an Associate Degree in Arts (ADA) with different concentrations in Global Media and Communication (GMC), International Business (IB), and Social Sciences (SS) at Qualifications Framework (QF) Level 4.
- 1.2 Following a combined accreditation exercise conducted in 2012, and given that all Associate Degree (AD) programmes have to become two-year programmes in order to comply with the revised AD Common Descriptors under the 3-3-4 academic structure, the three-year ADA Programme has been split into two distinct awards: a two-year ADA Programme at QF Level 4, and a one-year University Foundation Diploma at QF Level 3. Two other AD programmes in the disciplines of Early Childhood Education (ADECE) and Visual Communication and Sustainable Design (ADVCSD) were validated in the same exercise.
- 1.3 Taking advantage of the expertise of YCEF in early childhood education, and building upon its experience in offering the ADECE Programme, the College proposes to offer a Higher Diploma in Early Childhood Education (HDECE) Programme, to be launched in the 2014/15 academic year.
- 1.4 The Education Bureau announced the implementation of the Award Title Scheme (ATS) in October 2012. By 1 January 2016, all programmes must conform to the ATS before they can be registered on the Qualifications Register. In light of this, the College proposed to change the award title of (i) University Foundation Diploma to Diploma in University Foundation Studies (DUFS), and (ii) Associate Degree in Arts to Associate of Arts Degree (AA). In this combined

exercise, the College commissioned the HKCAAVQ to revalidate the DUFS and AA Programmes, and validate the new HDECE Programme.

1.5 Based on the Service Agreement, the HKCAAVQ was commissioned by the College to conduct an accreditation exercise with the following Terms of Reference:

(a) To determine:

(i) whether the Higher Diploma in Early Childhood Education Programme of Yew Chung Community College meets the stated objectives and QF standard and can be offered as an accredited programme from the 2014/15 academic year; and

(ii) whether the University Foundation Diploma and Associate Degree in Arts Programmes of Yew Chung Community College meet the stated objectives and QF standards and can continue to be offered as accredited programmes from the 2014/15 academic year; and

(b) To submit to the College an accreditation report setting out the HKCAAVQ's determination in relation to (a) above.

1.6 An on-site visit took place on 19-21 February 2014.

## **2. HKCAAVQ's Accreditation Determination**

Having due consideration of the accreditation panel's observations and comments as presented in this Report, the HKCAAVQ makes the following accreditation determination:

### **2.1 Programme Validation and Revalidation**

Approval

<b>Name of Operator</b>	Yew Chung Community College 耀中社區書院		
<b>Name of Award Granting Body</b>	Yew Chung Community College 耀中社區書院		
<b>Title of Learning Programme</b>	Diploma in University Foundation Studies Programme 大學基礎教育文憑課程	Associate of Arts Degree Programme 文學副學士課程	Higher Diploma in Early Childhood Education Programme 幼兒教育高級文憑課程
<b>Title of Qualification (Exit Award)</b>	Diploma in University Foundation Studies 大學基礎教育文憑	Associate of Arts Degree 文學副學士	Higher Diploma in Early Childhood Education 幼兒教育高級文憑
<b>Primary Area of Study / Training</b>	Arts, Humanities, and Liberal Studies and General Studies	Arts, Humanities, and Liberal Studies and General Studies	Education, Teacher Training and Sports Science
<b>Other Area of Study / Training</b>	Nil		
<b>QF Level</b>	Level 3	Level 4	Level 4
<b>QF Credit</b>	144	274	336
<b>Mode of Delivery and Programme Length</b>	Full-time, 1 year	Full-time, 2 years	Full-time, 2 years
<b>Start date of Validity Period</b>	1 September 2014		
<b>End date of Validity Period</b>	31 August 2018		
<b>Number of Enrolments</b>	One enrolment per year		
<b>Maximum Number of New Students</b>	50 per year	Year 1 Entry – 60 per year (from September 2014 to August 2015): - Global Media and Communication: 20 - International Business: 30 - Social Sciences: 10  Year 1 Entry – 80 per year (from September 2015 to August 2018): - Global Media and Communication: 25 - International Business: 40 - Social Sciences: 15	Year 1 Entry – 60 per year
<b>Specification of Competency Standards Based Programme</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
<b>Address of Teaching Venue</b>	7/F Kowloon Bay International Trade & Exhibition Centre (KITEC), No. 1 Trademart Drive, Kowloon Bay, Kowloon.		

## 2.2 Recommendations

### All programmes

- (a) The College should establish a formal external advisory system to collect discipline-related inputs from academics and professional practitioners on a regular basis.

### Higher Diploma in Early Childhood Education (HDECE) Programme

- (b) The College should recruit and develop a teaching team with knowledge of best practice in ECE teaching and learning in both local and international contexts.

### Associate of Arts Degree (AA) Programme

- (c) The College should consider offering an additional optional course in Chinese language in Year 2 for non-Chinese speaking students, so as to enhance their Chinese proficiency.
- (d) The College should provide more details of their internship programme in the *Handbook for Investigative Study (Part II): Field Study or Internship*.

## 3. Programme Details

The following are the programme information provided by the operator.

### 3.1 Programme Objectives

#### HDECE Programme

- The Programme intends to prepare students to become ECE professionals, such as Registered Kindergarten Teachers and Child Care Workers / Supervisors, Special Child Care Workers, ECE teaching assistants. In addition, the graduates can find employment in ECE research support, publications, art and design, play groups, tutorials, and general administrative work. Besides ECE pre-service training, the Programme also equips students with bilingual skills in English and Chinese, and with other generic skills – such as IT, numeracy, critical thinking and independent learning, and interpersonal communication skills – to enhance their competency in pursuing further study.

### AA Programme

- The Programme intends to prepare students for further university study. However, through their study in courses in the specialized study areas of GMC, IB and SS, graduates looking for employment immediately after the graduation should be able to take up various positions such as Programme Research Assistant / Researcher for Broadcasting / Film / Video, Media Planner, Public Relations Officer, Assistant Producer for Television / Film / Video, Information Officer, Journalist, Market Research Assistant, Marketing Officer, Administrative Officer, Event Management Officer, Shop Supervisor, Customer Relationship Officer, Sales Executive, Office Clerk, Office Assistant, Administration Assistant and Personal Assistant.

### DUFS Programme

- The Programme intends to prepare students for further university study in Hong Kong and overseas. At the same time, the College prepares its students to be ready for employment in case they would like to pursue a career after their graduation from the College.

## 3.2 Programme Intended Learning Outcomes

### HDECE and AA Programmes

- The College has 12 overarching general programme intended learning outcomes (PILOs) applicable for all QF Level 4 programmes. In addition to the above-mentioned 12 general PILOs, the intended learning outcomes for the specialised study areas are as follows:

	<b>HDECE Programme</b>	<b>AA Programme</b>		
	<b>ECE-ILOs</b>	<b>GMC-ILOs</b>	<b>IB-ILOs</b>	<b>SS-ILOs</b>
1	Characteristics of young children	Fundamentals of digital media and writing for journalism, advertising and public relations	Concepts and theories of local and/or international business	Theories and concepts in social sciences discipline
2	Components of high quality early childhood education	Structure of newsroom and responsibilities of newsroom personnel	Local and/or international business issues	Complex issues in a globalizing world

3	Support of ECE practitioners on the learning and development of young children	The choice of news stories by international media outlets	Application of frameworks and tools to analyse local and/or international business issues, problems and formulate solutions	Local field visit study and/or out-of-Hong Kong field study
4	Structure of the Hong Kong SAR Education system	Ethical issues facing media professionals around the world	Legal, ethical and social issues	Team work, collaboration and communication skills
5	Planning of instruction	Legal rights and constraints affecting global media practice	Investigative studies, presentation and writing reports in business perspective	Current social issues and problems, social changes
6	Ethical guidelines and professional standards	---	---	---

### DUFS Programme

- There are 12 PILOs for the DUFS Programme covering the areas of lifelong learning; awareness of issues of the world; ethics; and generic skills – such as language and communication, IT, numeracy, interpersonal, critical thinking, independent learning and other skills – to enhance their competency in pursuing further study and work.

### 3.3 Programme Structure

Course Type	No. of Courses	QF Credits
<b>HDECE Programme</b>		
Core Specialised ECE Courses	17 courses	204 QF Credits
Core Language & General Education Courses	8 courses	96 QF Credits
Practicum	1 course	36 QF Credits
<b>Total</b>	<b>26 courses</b>	<b>336 QF Credits</b>

<b><u>AA Programme</u></b>		
Core Language & General Education Courses	15 courses	178 QF Credits
Specialised Education Courses of the three Concentrations: - Global Media and Communication (GMC) - International Business (IB) - Social Sciences (SS)	7 courses: - 4 core - 3 elective	84 QF Credits
General Optional Courses	1 course	12 QF Credits
<b>Total</b>	<b>23 courses</b>	<b>274 QF Credits</b>
<b><u>DUFS Programme</u></b>		
Language Courses	5 courses	84 QF Credits
General Education Courses	5 courses	48 QF Credits
Project	1 course	12 QF Credits
<b>Total</b>	<b>11 courses</b>	<b>144 QF Credits</b>

### 3.4 Graduation Requirements

#### HDECE Programme

- Pass the Coursework and the End-of-Course Examinations for all courses of the Programme;
  - Obtain an overall programme GPA of 2.0 or above on the Programme as a whole;
  - Obtain a Grade D or above in all courses;
  - Obtain a Grade C or above in the Practicum; and
  - Complete the required non-credit-bearing components of the Programme, including English Proficiency Tests and an IELTS test at graduation.
- The completion of the accredited HDECE does not lead to automatic registration as Registered Kindergarten Teacher, Child Care Workers / Supervisors and Special Child Care Workers by the Education Bureau and the Social Welfare Department, which have their own registration requirements.

#### AA Programme

- Pass the Coursework and the End-of-Course Examinations for all courses of the Programme;
- Obtain an overall programme GPA of 2.0 or above on the Programme as a whole;
- Obtain a Grade D or above in all courses; and
- Complete the required non-credit-bearing components of the Programme, including English Proficiency Tests and an IELTS test at graduation.



### DUFS Programme

- Pass the Coursework and the End-of-Course Examinations for all courses of the Programme;
- Obtain an Overall Programme GPA of 2.0 or above;
- Obtain a Grade D or above in all courses; and
- Complete any required non-credit-bearing components of the Programme, including English Proficiency Tests and an IELTS test at graduation.

## 3.5 Admission Requirements

Applicants will be required to meet the following minimum entrance requirements and pass the admission interview:

### HDECE Programme

- Have attained Level 2 in five subjects in HKDSE, including Chinese Language and English Language or equivalent; or
- Be a mature applicant of age 21 or above by 1 September of the year of admission.

### AA Programme

- Have attained Level 2 in five subjects in HKDSE, including Chinese Language and English Language or equivalent; or
- Be a mature applicant of age 21 or above by 1 September of the year of admission.

### DUFS Programme

- Have completed Secondary Six or equivalent; or
- Be a mature applicant of age 20 or above by 1 September of the year of admission.

## 4. Substantial Change

- 4.1 The maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval from the HKCAAVQ.

## 5. Qualifications Register

- 5.1 Qualifications accredited by the HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). The Operator

should apply separately to have their quality-assured qualifications entered into the QR.

- 5.2 Only learners who are admitted to the named accredited learning programme during the validity period and who have graduated with the named qualification uploaded in the QR will be considered to have acquired a qualification recognised under the QF.

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