



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

SUMMARY ACCREDITATION REPORT

**THE HONG KONG ACADEMY FOR
PERFORMING ARTS**

PROGRAMME REVALIDATION

MASTER OF FINE ARTS IN FILM PRODUCTION

JUNE 2014

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

1. Introduction

1.1 The Hong Kong Academy for Performing Arts (the Academy) offers five accredited postgraduate degree programmes leading to the awards of Master of Music (MMus) and Master of Fine Arts (MFA) in four areas: Dance, Drama, Film Production, and Theatre and Entertainment Arts. The MFA in Film Production Programme was first validated in 2009.

1.2 Based on the Service Agreement, the HKCAAVQ was commissioned by the Academy to conduct a programme revalidation exercise with the following Terms of Reference:

- (a) To determine whether the Master of Fine Arts (MFA) in Film Production Programme offered by the Academy meets the stated objectives and Qualifications Framework (QF) standard, and can continue to be offered as an accredited programme from the 2014/15 academic year; and
- (b) To submit to the Academy an accreditation report setting out the HKCAAVQ's determination in relation to (a) above.

1.3 An on-site visit took place on 24-25 April 2014.

2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, the HKCAAVQ makes the following accreditation determination:

2.1 Programme Revalidation

- Approval

Name of Operator	The Hong Kong Academy for Performing Arts 香港演藝學院
Name of Award Granting Body	The Hong Kong Academy for Performing Arts 香港演藝學院
*Title of Learning Programme	Master of Fine Arts in Cinema Production Programme 電影製作藝術碩士課程
*Title of Qualification (Exit award)	Master of Fine Arts in Cinema Production 電影製作藝術碩士
Primary Area of Study/Training	Fine Arts, Performing Arts, Design and Creative Media Art & Industry
Other Area of Study/Training	Nil
QF Level	Level 6
QF Credit	Not applicable
Mode of Delivery and Programme Length	Full-time, 2 years Part-time, 3 years
Start date of Validity Period	1 September 2014
End date of Validity Period	31 August 2018
Number of Enrolments	Two enrolments per year
Maximum Number of New Students	18 per year for full-time mode 2 per year for part-time mode
Specification of Competency Standards Based Programme	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Address of Teaching Venue	1. 1 Gloucester Road, Wan Chai, Hong Kong 2. 139 Pokfulam Road, Pokfulam, Hong Kong

* New title of learning programme and title of qualification

2.1.1 Recommendations

- (a) The School of Film and Television (the School) should consider how it may enhance the existing teaching and learning culture, in order to nurture the talent of each student.
- (b) The School should encourage students to take more initiative with regard to the opportunities the Academy provides, in order to explore, build up, and reflect on their own creative portfolio.
- (c) The School should explore and adopt, where appropriate, the best practices of other MFA programmes within the Academy, and share their existing good work with a wider audience.
- (d) The School should better articulate in its promotional materials the uniqueness of its learning environment and teaching methodology.

3. Programme Details

The following are the programme information provided by the operator.

3.1 Programme Objectives

- Provide an environment for students in which in-depth and comprehensive learning about cinema can develop;
- Provide theoretical and practical contexts in which students can conceptualise, analyse, and articulate the complex relationships of cinema to culture and their own career paths;
- Provide platforms for students to demonstrate leadership in fields such as directing, producing, sound design, editing, cinematography, production design, and screenwriting; and
- Provide academic, artistic, and contextual resources for students to develop their own artistic identities.

3.2 Programme Intended Learning Outcomes

The eight Programme Intended Learning Outcomes are to enable students to acquire:

- An in-depth, comprehensive, and integrative knowledge of cinema;

- A critical understanding of theoretical and practical contexts used for the conceptualisation, analysis, and articulation of a specialised area of cinema practice;
- A range of skills, techniques, and practices to enable engagement within a creative role at the forefront of contemporary development;
- An ability to make an identifiable contribution to change and development in the fields of cinema production;
- An ability to work independently, manage time effectively, and develop learning strategies;
- An ability to work with others, take initiative and assume both leading and supportive roles;
- An engagement with the role of screenwriter, producer, director, sound designer, editor, cinematographer, and production designer within the industry; and
- An assurance in his/her skills, knowledge, and abilities within a chosen creative role to develop an individual artistic/ professional identity.

3.3 Programme Structure

Curricular Component		Credits	Total Credits
Required Courses	Major Study Courses	18	46
	Cinema Production Core Courses	11	
	Thesis Project	11	
	Academy Core Courses	6	
Elective Courses	School Elective Courses and Academy Elective Courses	14	14
Programme Total			60

3.4 Graduation Requirements

- Accumulate the total number of credits (i.e. 60 credits) required for the Programme as stipulated in the curriculum, which includes the number of credits for the required courses and the stipulated number of credits for electives;
- Obtain for the whole programme a Major Study GPA of 3.0 or above; and
- Obtain a cumulative GPA of 2.7 or above.

3.5 Admission Requirements

- An undergraduate degree in Film and Television from the Academy with a Final Year grade of B (or GPA of 3.0) or above in the undergraduate degree Major Study, or an undergraduate degree in Film and Television or its equivalent from a recognised institution, and a demonstrated high level of English and Chinese comprehension and writing skills;
- For a Bachelor Degree attained from an institution where the medium of instruction is not English, a minimum score of 46 (internet-based) or 450 (paper-based) in TOEFL or Band 5.5 in IELTS or equivalent, and for those who cannot demonstrate achievement in these tests, a pass in the Academy English admission tests; or
- An applicant who does not satisfy the normal entry requirements for the Programme may be considered exceptionally on a case-by-case basis.

4. Substantial Change

- 4.1 The maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval from the HKCAAVQ.

5. Qualifications Register

- 5.1 Qualifications accredited by the HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who are admitted to the named accredited learning programme during the validity period and who have graduated with the named qualification uploaded in the QR will be considered to have acquired a qualification recognised under the QF.

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